AI CAPABILITY ROLLOUT FRAMEWORK + EXECUTIVE SUITE

From scattered AI use to *controlled capability.*

The problem

Most organizations don't have an AI problem. They have a visibility problem. Tools are in use and habits are forming, but:

- → **AI use is scattered.** People adopt tools on their own, with no shared view of what is in use or why.
- → **There are no guardrails.** No agreed rules on which data can go into which tool, or how AI output is checked.
- → **No one owns it.** Nobody is accountable for where AI adoption is going or how to measure it.

The outcome: *controlled, measurable capability in 90 days*

Days 1-30: Establish Clarity & Guardrails
Establish AI readiness baseline, define governance guardrails, assign ownership, and brief leadership before any pilot begins.

Days 31-60: Controlled Pilot
Select a safe workflow, design a structured pilot, obtain leadership approval, and measure results.

Days 61-90: Measure, Formalize & Scale
Re-score organizational capability, interpret before/after results, prepare executive briefing, and build a responsible scaling roadmap.

Two ways in

Both are one-time payments with lifetime access, and both carry a 30-day money-back guarantee: a full refund within 30 days if it wasn't worth it.

What's included	RECOMMENDED **Executive Suite** **$299**	**Framework only** **$99**
THE AI CAPABILITY ROLLOUT FRAMEWORK		
90-day stage-gate implementation guide three phases, each ending in a leadership decision gate	✓ **Included**	✓ **Included**
13 numbered implementation tools from the AI Readiness Score and Baseline Capability Worksheet to the AI Pilot Approval Two-Pager and the 90-Day AI Capability Roadmap	✓ **Included**	✓ **Included**
Executive Briefing Builder (web tool) and PowerPoint template for reporting pilot results	✓ **Included**	✓ **Included**
Video guidance and discussion guides at every stage	✓ **Included**	✓ **Included**
Members-only AI Rollout Framework channel on Discord	✓ **Included**	✓ **Included**
Lifetime access, including future framework updates	✓ **Included**	✓ **Included**
THE EXECUTIVE SUITE: EVERYTHING IN THE FRAMEWORK, PLUS		
Board Briefing Pack editable PowerPoint investment case	✓ **Included**	— Not included
AI ROI & Impact Calculator web tool	✓ **Included**	— Not included
AI Governance & Policy Kit AI acceptable use policy, AI data safety guidelines and AI vendor assessment checklist (editable Word templates; not legal advice)	✓ **Included**	— Not included
90-day AI execution roadmaps for Sales, Operations, HR, Marketing and IT	✓ **Included**	— Not included
Rollout & Operations Kit nine editable templates for running the rollout (data classification, enterprise AI tiers, shadow AI discovery, policy rollout, incident response, Microsoft Copilot readiness, vendor AI risk, AI champions and adoption tracking; Word and Excel; not legal advice)	✓ **Included**	— Not included
Executive Audio Masterclass 59 minutes of audio in 11 chaptered segments (M4A with chapter markers, plus MP3)	✓ **Included**	— Not included
The AI Glossary for Leaders (20-page PDF) and the Leading Our AI Rollout deck 15 editable slides	✓ **Included**	— Not included
1 seat of AI at Work, the 49-minute employee course, for the buyer	✓ **Included**	— Not included

A suggested order of use

1. **Start with the framework videos.**
   Get the 90-day structure, the three phases and the leadership gates clear before you touch a tool.
2. **Take the AI Readiness Score.**
   A free baseline (3–5 minutes) across the four capability pillars: Strategy & Leadership Clarity, Governance & Risk Awareness, Workflow Integration and Capability & Skill Development.
3. **Align leadership.**
   Listen to the Executive Audio Masterclass, then adapt the Board Briefing Pack to your organization's numbers and decision.
4. **Put governance in place.**
   Adopt the AI Governance & Policy Kit, and use the Shadow AI Inventory Worksheet to find the AI tools already in use.
5. **Run a small pilot, and measure it.**
   Model the case with the AI ROI & Impact Calculator, then track real adoption with the AI Adoption Scorecard.

About Steve Buckner

Steve has worked in IT since 1986 and has spent more than two decades leading structured technology rollouts inside enterprise and mid-market organizations. He built the AI Capability Rollout Framework from that experience, for managers and directors who have to lead AI adoption without a data-science team.

Microsoft Certified Trainer (MCT) · PMP · Azure Solutions Architect Expert · Cloud Systems Engineer

Prices

RECOMMENDED

AI Capability Rollout Framework + Executive Suite

$299 one-time · lifetime access

Everything in the Framework, plus the board-level layer for leaders who need to present AI adoption upward.

airolloutframework.com/enroll

Framework only: AI Capability Rollout Framework

$99 one-time · lifetime access

The 90-day framework on its own: a lighter option for individual managers or smaller teams.

airolloutframework.com/enroll?product=framework

Already own the framework? Add the Executive Suite for $200: sign in at airolloutframework.com/members. Both offers carry a 30-day money-back guarantee. No subscription, no renewal fee.

Questions, or buying for a team? Email info@airolloutframework.com. Start free with the AI Readiness Score at airolloutframework.com/ai-readiness-score.